

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE:	Illustration 1		
CODE NO. :	ADV 101	SEMESTER:	1 Fall 2012
PROGRAM:	Graphic Design		
AUTHOR:	Terry Hill and Jeff Dixon		
DATE:	August 2012	PREVIOUS OUTLINE DATED:	August 2011
APPROVED:		Brian Punch CHAIR	August 2012 DATE
TOTAL CREDITS:	4		
PREREQUISITE(S):	College and program admission requirements		
HOURS/WEEK:	3		

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I. **COURSE DESCRIPTION:**

This course is an introductory level illustration course that requires students to develop illustrations using traditional media. The course is intended to provide the student with experience and practice in developing illustrations from observation using traditional techniques and media.

II. **LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:**

Upon successful completion of this course, the student will demonstrate the ability to:

1. **Demonstrate the ability to draw from observation**
Potential Elements of the Performance:
 Develop an awareness and sensitivity toward proportion of elements in composition and their spatial relationships to each other
 Practice the ability to draw accurately from observation
 Practice the ability to render observed textures
 Develop an understanding of light source, highlight, midtone, shadow and cast shadow.
2. **Demonstrate the ability to utilize illustration tools effectively**
Potential Elements of the Performance:
 Demonstrate an understanding of the use of media such as graphite, pastels and conte (dry media).
3. **Demonstrate an ability to present artwork in a professional manner**
Potential Elements of the Performance:
 Demonstrate an ability to use appropriate cutting knives and measurement tools on appropriate substrates safely
 Demonstrate the ability to care for, present, and mount finished illustrative work in a clean, accurate and professional manner according to instruction.
4. **Demonstrate an ability to research and develop an idea from concept to finished illustration within allotted timeframe.**
Potential Elements of the Performance:
 Demonstrate an ability to finalize and idea or concept to a finished illustration using research and process work
 Develop time management skills by documenting time spent on research, process and illustration work and adhering to a predetermined schedule.
5. **Demonstrate an understanding of line, tone, shape and form**
Potential Elements of the Performance:
 Employ line, tone, shape and form in drawings where appropriate
 Demonstrate the ability to translate observed lighting effects into a drawing by employing line, tone, shape and form
6. **Demonstrate the ability to create clean, accurate presentations of final illustrative work**
Potential Elements of the Performance:
 Demonstrate the ability to present clean professional work that is accurate and well crafted
 Demonstrate the ability to use industry tools and media to develop clean professional

illustrations

III. TOPICS:

1. Drawing paper
2. Drawing tools
3. Time management
4. Presentation of work
5. Observational drawing
6. Proportion
7. Lighting effects
8. Research and process work

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Supplies from the program portfolio will be required for each class. Students will be required to replace consumable items as individual project needs warrant.

Students are also encouraged to experiment with whatever other media they chose not included in the kit as long as they are not solvent or oil based

Spray fixative may need to be used on some drawings – this must be applied outside of the building in a well ventilated area. Spray fixative and Spray glue pose a health hazard to the artist and others and will not be used inside the college building under any circumstances.

* Note: Due to the lack of proper health and safety features of the design studio, no oil based products are to be used in this course. Only water based products or dry media will be used.

Students will need to purchase # 27 illustration board and construction paper for cover stock for all the design presentations throughout this course. These items are available in the College's Campus Shop or at a variety of sources within the city or via mail order.

V. EVALUATION PROCESS/GRADING SYSTEM:

Assignments = 100% of final grade

Final evaluation for this course will be a letter grade as outlined below.

Assignments will be weighted equally and will constitute 100% of the student's final grade.

A missing assignment is equivalent to course objectives not achieved which results in an "F" (fail) grade for the course.

The following semester grades will be assigned to students:

Grade	<u>Definition</u>	<i>Grade Point Equivalent</i>
A+	90 – 100%	4.00
A	80 – 89%	3.00
B	70 - 79%	2.00
C	60 - 69%	1.00
D	50 – 59%	0.00
F (Fail)	49% and below	
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

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VI. SPECIAL NOTES:Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

DEDUCTIONS – LATES AND FAILS**Lates:**

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlines below.

Fail:

A fail grade (F) is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

A failed assignment will be penalized by a 5% deduction from the final grade.

Maximum grade for a failed assignment is "C"

Preliminary Studies:

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

Resubmission policy

- Any assignment completed during this course may be submitted for re-evaluation if the following criteria are met by the student.
- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.